

## ABSTRACT

In one embodiment, informational messages about the program or channel to which a television receiver is tuned and advertising messages are displayed simultaneously with the

5 current television program.

➤ In another embodiment, an EPG is displayed in a composite with an advertising message. Before such display, the microprocessor substitutes a transparency value for the stored background color value used to display the EPG alone in the conventional fashion on a background of a solid color or colors.

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